

# 2023 CALENDAR

## OF FUN + NOTABLE HOLIDAYS

Inspiration for campaigns, promotions,  
and partnerships in the coming year  
compiled by Jennifer Barrett Creative

### JANUARY

National Mentoring Month

01: New Year's Day

14: Dress Up Your Pet Day

15: World Religion Day\*

16: National Religious Freedom Day

16: Martin Luther King, Jr. Day\*

16: Martin Luther King, Jr. Day of Service\*

21: National Hugging Day

22: Chinese New Year\*

26: Community Manager Appreciation Day\*

27: Chocolate Cake Day

### FEBRUARY

Random Acts of Kindness Week\* (12-18)

02: World Wetlands Day

02: Groundhog Day

04: World Cancer Day

07: Safer Internet Day\*

09: National Pizza Day

12: Super Bowl Sunday\*

13: World Radio Day

14: Valentine's Day

17: Random Acts of Kindness Day (USA)

19: World Whale Day\*

20: World Day of Social Justice

20: President's Day\*

23: Digital Learning Day\*

27: International Polar Bear Day

28: Rare Disease Day

28: World Spay Day\*

### MARCH

01: National Pancake Day\*

03: World Wildlife Day

04: National Employee Appreciation Day\*

06: Dentist's Day

08: International Women's Day

09: World Kidney Day\*

14: National Pi Day

15: Equal Pay Day

17: St. Patrick's Day

20: First Day of Spring\* (Northern Hemisphere)

20: International Day of Happiness

21: Int'l Day for Elimination of Racial Discrimination

21: International Day of Forests

21: World Down Syndrome Day

21: World Poetry Day

21: World Tatto Day

22: World Water Day

23: National Puppy Day

24: World Tuberculosis Day

25: International Waffle Day

25: Earth Hour\*

26: Prince Jonah Kuhio Kalaniana'ole Day†

30: National Doctors' Day

31: International Transgender Day of Visibility

### APRIL

Financial Literacy Month

Global Volunteer Month

National Poetry Month

Administrative Professionals Week\* (22-28)

National Volunteer Week\* (16-22)

01: April Fool's Day

02: World Autism Awareness Day

04: Hug a Newsperson Day

07: World Health Day

07: Good Friday\*

09: Easter Sunday\*

10: National Siblings Day

12: International Day for Street Children

14: National Dolphin Day

15: Microvolunteering Day

15: World Art Day

16: National Stress Awareness Day

19: Customer Appreciation Day\*

21: National High Five Day\*

22: Earth Day

23: World Book Day

23: National Picnic Day

25: World Penguin Day

26: Administrative Professionals Day\*

30: International Jazz Day

### MAY

ALS Awareness Month

National Small Business Week\* (Apr. 30-May 6)

Teacher Appreciation Week (May 1-5)

National Nurses Week (6-12)

01: International Workers' Day

01: May Day

02: National Teacher's Day\*

03: World Press Freedom Day

04: Star Wars Day

04: National Day of Prayer

05: Cinco de Mayo

06: Join Hands Day\*

08: World Ovarian Cancer Day

08: National Student Nurses Day

10: World Lupus Day

12: International Nurses Day

13: World Fair Trade Day\*

13: World Migratory Bird Day\*

14: Mother's Day\*

15: International Day of Families

15: National Chocolate Chip Day

17: International Day Against Homophobia,

Transphobia and Biphobia

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- 18: International Museum Day
- 19: Endangered Species Day\*
- 22: International Day for Biological Diversity
- 23: World Turtle Day
- 25: African Liberation Day
- 30: Memorial Day\*

### JUNE

- Pride Month
- National Pollinators Week\* (19-25)
- 02: National Donut/Doughnut Day\*
- 05: World Environment Day
- 08: World Ocean Day
- 11: **King Kamehameha I Day**<sup>†</sup>
- 12: World Day Against Child Labor
- 14: World Blood Donor Day
- 14: Flag Day (USA)
- 15: Native American Citizenship Day
- 15: Nature Photography Day
- 17: International Surfing Day\*
- 18: Father's Day
- 19: Juneteenth
- 19: World Albatross Day
- 20: World Refugee Day
- 21: International Day of Yoga
- 21: First Day of Summer\* (Northern Hemisphere)
- 21: National Selfie Day
- 22: World Rainforest Day
- 23: National Take Your Dog to Work Day

- 27: National Sunglasses Day
- 30: Social Media Day

### JULY

- National Ice Cream Month
- World Watercolor Month
- National Zookeeper Week\* (18-24)
- 04: Independence Day
- 07: Global Forgiveness Day
- 07: World Chocolate Day
- 11: World Population Day
- 12: National Simplicity Day
- 13: World French Fry Day
- 14: National Mac & Cheese Day
- 14: Shark Awareness Day
- 14: International Non-binary People's Day
- 14: World Orca Day
- 16: National Ice Cream Day\*
- 17: World Emoji Day
- 17: National Tattoo Day
- 18: Nelson Mandela International Day
- 18: Islamic New Year Begins\*
- 19: Islamic New Year Ends\*
- 20: National Lollipop Day
- 23: Parent's Day\*
- 25: National Wine and Cheese Day
- 26: National Aunt and Uncles Day
- 26: Disability Independence Day
- 27: National Intern Day
- 28: World Hepatitis Day
- 29: Global Tiger Day
- 30: World Day Against Trafficking in Persons
- 30: International Day of Friendship
- 31: National Avocado Day

### AUGUST

- National Black Business Month
- 01: National Girlfriends Day
- 03: National Watermelon Day
- 04: National Chocolate Chip Cookie Day

- 05: Campfire Day\*
- 06: International Beer Day
- 06: National Friendship Day\*
- 08: International Cat Day
- 09: Int'l Day of the World's Indigenous Peoples
- 09: National Book Lovers Day
- 10: World Lion Day
- 12: International Youth Day
- 12: Middle Child Day
- 12: World Elephant Day
- 13: International Left Handers Day
- 14: International Finance Awareness Day
- 15: National Relaxation Day
- 17: National Nonprofit Day
- 18: **Statehood Day**<sup>†</sup>
- 19: World Humanitarian Day
- 19: National Homeless Animal Day\*
- 20: National Radio Day
- 21: National Senior Citizens Day
- 24: National Waffle Day
- 26: International Dog Day
- 26: Women's Equality Day
- 28: National Red Wine Day
- 30: National Beach Day

### SEPTEMBER

- National Preparedness Month
- National Payroll Week\* (5-10)
- 02: International Bacon Day\*
- 04: World Sexual Health Day
- 04: Labor Day\*
- 05: International Day of Charity
- 08: International Literacy Day
- 10: World Suicide Prevention Day
- 10: Grandparents Day
- 11: National Day of Service and Remembrance
- 12: National Video Games Day
- 13: Positive Thinking Day
- 15: International Day of Democracy

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- 16: National Guacamole Day
- 18: International Equal Pay Day
- 19: International Talk Like a Pirate Day
- 21: International Day of Peace
- 21: World Gratitude Day
- 22: World Rhino Day
- 23: First Day of Fall\* (Northern Hemisphere)
- 23: National Hunting & Fishing Day\*
- 24: World Rivers Day\*
- 29: National Coffee Day

### OCTOBER

- National Cybersecurity Awareness Month
- Global Pro Bono Week\* (22-28)
- 01: International Coffee Day
- 01: World Vegetarian Day
- 01: Be the Change Day\*
- 03: World Habitat Day\*
- 04: National Taco Day
- 04: World Animal Day
- 05: World Teachers Day
- 06: World Cerebral Palsy Day
- 09: Indigenous Peoples Day\*
- 10: World Mental Health Day
- 11: International Day of the Girl
- 11: National Coming Out Day
- 12: World Arthritis Day

- 16: Bosses Day
- 16: World Food Day
- 16: Global Cat Day
- 17: International Day for the Eradication of Poverty
- 27: International Religious Freedom Day
- 28: Make A Difference Day\*
- 29: World Internet Day
- 31: Halloween

### NOVEMBER

- National Adoption Awareness Month
- National Family Caregivers Month
- Nat'l Veterans Small Business Week\* (Oct. 30-Nov. 3)
- Solidarity Week\* (7-11)
- 01: World Vegan Day
- 02: All Soul's Day / Day of the Dead
- 03: Sandwich Day
- 05: International Volunteer Managers Day
- 08: S.T.E.M/S.T.E.A.M Day
- 11: Veterans' Day
- 11: Singles Day
- 13: World Kindness Day
- 14: World Diabetes Day
- 15: National Philanthropy Day
- 16: International Day for Tolerance
- 16: World Philosophy Day\*
- 18: National Adoption Day\*
- 18: National Family Volunteer Day\*
- 19: World Toilet Day
- 20: World Children's Day
- 21: World Fisheries Day
- 23: Thanksgiving\* (USA)
- 24: Black Friday\*
- 25: Int'l Day for Elimination of Violence Against Women
- 25: Small Business Saturday\*
- 27: Cyber Monday\*
- 28: Giving Tuesday\*

### DECEMBER

- National Write a Business Plan Month
- 01: World AIDS Day
- 03: International Day of People with Disabilities
- 04: National Cookie Day
- 05: International Volunteer Day
- 05: World Soil Day
- 07: Letter Writing Day
- 07: Hanukkah\* (7-15)
- 09: International Anti-Corruption Day
- 10: Human Rights Day
- 11: International Mountain Day
- 18: International Migrants Day
- 18: Bake Cookies Day
- 21: First Day of Winter\* (Northern Hemisphere)
- 21: Crossword Puzzle Day
- 23: Festivus
- 25: Christmas Day
- 28: Card Playing Day
- 31: New Year's Eve