

# 2021 CALENDAR

## OF FUN + NOTABLE HOLIDAYS

Inspiration for campaigns, promotions,  
and partnerships in the coming year

compiled by Connect Consulting

### JANUARY

National Mentoring Month

- 01: New Year's Day
- 14: Dress Up Your Pet Day
- 16: National Religious Freedom Day
- 17: World Religion Day \*
- 18: Martin Luther King, Jr. Day\*
- 18: Martin Luther King, Jr. Day of Service \*
- 21: National Hugging Day
- 25: Community Manager Appreciation Day\*
- 27: Chocolate Cake Day

### FEBRUARY

Random Acts of Kindness Week\* (11-17)

- 02: World Wetlands Day
- 02: Groundhog Day
- 04: World Cancer Day
- 07: Superbowl Sunday\*
- 09: Safer Internet Day\*
- 09: National Pizza Day
- 12: Chinese New Year\*
- 13: World Radio Day
- 14: Valentine's Day
- 15: President's Day\*
- 17: Random Acts of Kindness Day (USA)
- 20: World Whale Day\*
- 20: World Day of Social Justice
- 23: World Spay Day\*
- 25: Digital Learning Day\*
- 27: International Polar Bear Day
- 28: Rare Disease Day

### MARCH

- 03: World Wildlife Day
- 05: National Employee Appreciation Day
- 06: Dentist's Day
- 08: International Women's Day
- 11: World Kidney Day\*
- 14: National Pi Day
- 16: National Pancake Day\*
- 17: St. Patrick's Day
- 20: First Day of Spring\* (Northern Hemisphere)
- 20: International Day of Happiness
- 21: Int'l Day for Elimination of Racial Discrimination
- 21: International Day of Forests
- 21: World Down Syndrome Day
- 21: World Poetry Day
- 22: World Water Day
- 23: National Puppy Day
- 24: World Tuberculosis Day
- 25: International Waffle Day
- 26: Prince Jonah Kuhio Kalaniana'ole Day<sup>†</sup>
- 27: Earth Hour\*
- 30: National Doctors' Day
- 31: International Transgender Day of Visibility

### APRIL

- National Poetry Month
- National Volunteer Week\* (18-24)
- Equal Pay Day\* (TBD)
- 01: April Fool's Day
- 02: Good Friday\*
- 02: World Autism Awareness Day
- 04: Easter Sunday\*
- 04: Hug a Newsman Day
- 07: World Health Day
- 10: National Siblings Day
- 12: International Day for Street Children
- 14: World Dolphin Day
- 15: Microvolunteering Day
- 15: World Art Day
- 15: National High Five Day\*
- 16: National Stress Awareness Day
- 21: Administrative Professionals Day
- 22: Earth Day
- 23: World Book Day
- 23: National Picnic Day
- 25: World Penguin Day
- 30: International Jazz Day

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### MAY

National Small Business Week\* (2-8)

01: May Day

01: International Workers' Day

01: Join Hands Day\*

03: World Press Freedom Day

04: National Teacher's Day\*

04: Star Wars Day

05: Cinco de Mayo

05: National Day of Prayer

08: World Ovarian Cancer Day

08: World Fair Trade Day\*

08: World Migratory Bird Day\*

09: Mother's Day\*

10: World Lupus Day

12: International Nurses Day

15: International Day of Families

15: National Chocolate Chip Day

17: International Day Against Homophobia,  
Transphobia, and Biphobia

18: International Museum Day

21: Endangered Species Day\*

22: International Day for Biological Diversity

23: World Turtle Day

25: African Liberation Day

31: Memorial Day\*

### JUNE

Pride Month

National Pollinators Week\* (21-27)

04: National Donut/Doughnut Day\*

05: World Environment Day

08: World Oceans Day

11: King Kamehameha I Day<sup>†</sup>

12: World Day Against Child Labor

14: World Blood Donor Day

14: Flag Day (USA)

15: Native American Citizenship Day

15: Nature Photography Day

19: Juneteenth

19: World Albatross Day

20: Father's Day

20: World Refugee Day

20: International Surfing Day

21: International Day of Yoga

21: First Day of Summer\* (Northern Hemisphere)

21: National Selfie Day

22: World Rainforest Day

25: National Take Your Dog to Work Day\*

27: National Sunglasses Day

30: Social Media Day

### JULY

National Ice Cream Month

National Zookeeper Week\* (18-24)

04: Independence Day

07: Global Forgiveness Day

11: World Population Day

14: Shark Awareness Day

17: World Emoji Day

18: Nelson Mandela International Day

18: National Ice Cream Day\*

20: National Lollipop Day

25: Parent's Day\*

28: World Hepatitis Day

29: Global Tiger Day

29: National Intern Day\*

30: World Day Against Trafficking in Persons

30: International Day of Friendship

### AUGUST

National Black Business Month

01: National Friendship Day\*

07: Campfire Day\*

08: International Cat Day

09: Int' Day of the World's Indigenous Peoples

09: National Book Lovers Day

10: World Lion Day

12: International Youth Day

12: Middle Child Day

12: World Elephant Day

17: National Nonprofit Day

19: World Humanitarian Day

20: Statehood Day\*<sup>†</sup>

21: Senior Citizens Day

24: National Waffle Day

26: International Dog Day

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### SEPTEMBER

National Preparedness Month  
National Payroll Week\* (6-10)  
04: World Sexual Health Day  
04: International Bacon Day\*  
05: International Day of Charity  
06: Labor Day\*  
08: International Literacy Day  
10: World Suicide Prevention Day  
11: National Day of Service and Remembrance  
12: Grandparents Day  
12: National Video Games Day  
13: Positive Thinking Day  
15: International Day of Democracy  
19: International Talk Like a Pirate Day  
21: International Day of Peace  
21: World Gratitude Day  
22: First Day of Fall\* (Northern Hemisphere)  
22: World Rhino Day  
25: National Hunting & Fishing Day\*  
26: World Rivers Day\*  
29: National Coffee Day

### OCTOBER

National Cybersecurity Awareness Month  
Pro Bono Week\* (24-30)  
01: International Coffee Day  
01: World Vegetarian Day  
02: Be the Change Day\*  
04: World Habitat Day\*  
04: National Taco Day  
04: World Animal Day  
05: World Teachers Day  
06: World Cerebral Palsy Day  
10: World Mental Health Day  
11: International Day of the Girl  
11: National Coming Out Day  
11: Indigenous Peoples Day\*  
12: World Arthritis Day  
16: Bosses Day  
16: World Food Day

16: Global Cat Day  
17: International Day for the Eradication of Poverty  
23: Make A Difference Day\*  
29: World Internet Day  
31: Halloween

### NOVEMBER

National Adoption Awareness Month  
National Caregivers Appreciation Month  
National Veterans Small Business Week\* (1-5)  
01: World Vegan Day  
02: All Soul's Day / Day of the Dead  
03: Sandwich Day  
05: International Volunteer Managers Day  
08: S.T.E.M/S.T.E.A.M Day  
11: Veterans' Day  
11: Singles Day  
13: World Kindness Day  
14: World Diabetes Day  
15: National Philanthropy Day  
16: International Day for Tolerance  
18: World Philosophy Day\*  
19: World Toilet Day  
20: National Adoption Day\*  
20: Universal Children's Day  
20: National Family Volunteer Day\*  
21: World Fisheries Day  
25: Int'l Day for Elimination of Violence Against Women  
25: Thanksgiving\* (USA)  
26: Black Friday\*  
27: Small Business Saturday\*  
28: Hanukkah\* (28 Nov-05 Dec)  
29: Cyber Monday\*  
30: Giving Tuesday\*

### DECEMBER

National Write a Business Plan Month  
01: World AIDS Day  
03: International Day of People with Disabilities  
04: National Cookie Day  
05: International Volunteer Day  
05: World Soil Day  
07: Letter Writing Day  
09: International Anti-Corruption Day  
10: Human Rights Day  
11: International Mountain Day  
18: International Migrants Day  
18: Bake Cookies Day  
21: First Day of Winter\* (Northern Hemisphere)  
21: Crossword Puzzle Day  
23: Festivus  
25: Christmas Day  
28: Card Playing Day  
30: Bacon Day

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