

# 2021 CALENDAR

## OF FUN + NOTABLE HOLIDAYS

Inspiration for campaigns, promotions,  
and partnerships in the coming year  
compiled by Connect Consulting

### JANUARY

National Mentoring Month

01: New Year's Day

14: Dress Up Your Pet Day

16: National Religious Freedom Day

17: World Religion Day\*

18: Martin Luther King, Jr. Day\*

18: Martin Luther King, Jr. Day of Service\*

21: National Hugging Day

25: Community Manager Appreciation Day\*

27: Chocolate Cake Day

### FEBRUARY

Random Acts of Kindness Week\* (11-17)

02: World Wetlands Day

02: Groundhog Day

04: World Cancer Day

07: Superbowl Sunday\*

09: Safer Internet Day\*

09: National Pizza Day

12: Chinese New Year\*

13: World Radio Day

14: Valentine's Day

15: President's Day\*

17: Random Acts of Kindness Day (USA)

20: World Whale Day\*

20: World Day of Social Justice

23: World Spay Day\*

25: Digital Learning Day\*

27: International Polar Bear Day

28: Rare Disease Day

### MARCH

03: World Wildlife Day

06: Dentist's Day

08: International Women's Day

11: World Kidney Day\*

14: National Pi Day

16: National Pancake Day\*

17: St. Patrick's Day

20: First Day of Spring\* (Northern Hemisphere)

20: International Day of Happiness

21: Int'l Day for Elimination of Racial Discrimination

21: International Day of Forests

21: World Down Syndrome Day

21: World Poetry Day

22: World Water Day

23: National Puppy Day

24: World Tuberculosis Day

25: International Waffle Day

26: Prince Jonah Kuhio Kalaniana'ole Day†

27: Earth Hour\*

30: National Doctors' Day

31: International Transgender Day of Visibility

### APRIL

National Volunteer Week\* (18-24)

National Poetry Month

Equal Pay Day\* (TBD)

01: April Fool's Day

02: Good Friday\*

02: World Autism Awareness Day

04: Easter Sunday\*

04: Hug a Newsday

07: World Health Day

10: National Siblings Day

12: International Day for Street Children

14: World Dolphin Day

15: World Art Day

15: National High Five Day\*

16: National Stress Awareness Day

22: Earth Day

23: World Book Day

23: National Picnic Day

25: World Penguin Day

30: International Jazz Day

### MAY

01: International Workers' Day

01: Join Hands Day\*

03: World Press Freedom Day

04: National Teacher's Day\*

04: Star Wars Day

05: Cinco de Mayo

05: National Day of Prayer

08: World Ovarian Cancer Day

08: World Fair Trade Day\*

08: World Migratory Bird Day\*

09: Mother's Day\*

10: World Lupus Day

12: International Nurses Day

15: International Day of Families

15: National Chocolate Chip Day

17: International Day Against Homophobia,  
Transphobia, and Biphobia

18: International Museum Day

21: Endangered Species Day\*

22: International Day for Biological Diversity

23: World Turtle Day

25: African Liberation Day

31: Memorial Day\*

### JUNE

Pride Month

04: National Donut/Doughnut Day\*

05: World Environment Day

08: World Oceans Day

11: King Kamehameha I Day†

12: World Day Against Child Labor

14: World Blood Donor Day

14: Flag Day (USA)

15: Native American Citizenship Day

15: Nature Photography Day

20: Father's Day

20: World Refugee Day

21: International Day of Yoga

21: First Day of Summer\* (Northern Hemisphere)

21: National Selfie Day

22: World Rainforest Day

30: Social Media Day

# 2021 CALENDAR

## OF FUN + NOTABLE HOLIDAYS

Inspiration for campaigns, promotions,  
and partnerships in the coming year  
compiled by Connect Consulting

### JULY

04: Independence Day  
07: Global Forgiveness Day  
11: World Population Day  
14: Shark Awareness Day  
17: World Emoji Day  
18: Nelson Mandela International Day  
18: National Ice Cream Day\*  
25: Parent's Day\*  
28: World Hepatitis Day  
29: Global Tiger Day  
30: World Day Against Trafficking in Persons  
30: International Day of Friendship

### AUGUST

01: National Friendship Day\*  
07: Campfire Day\*  
08: International Cat Day  
09: Int' Day of the World's Indigenous Peoples  
09: National Book Lovers Day  
10: World Lion Day  
12: International Youth Day  
12: Middle Child Day  
12: World Elephant Day  
17: National Nonprofit Day  
19: World Humanitarian Day  
20: Statehood Day\*†  
21: Senior Citizens Day  
24: National Waffle Day  
26: International Dog Day

### SEPTEMBER

04: World Sexual Health Day  
04: International Bacon Day\*  
05: International Day of Charity  
06: Labor Day\*  
08: International Literacy Day  
10: World Suicide Prevention Day  
11: National Day of Service and Remembrance  
12: National Video Games Day  
13: Positive Thinking Day  
15: International Day of Democracy  
19: International Talk Like a Pirate Day  
21: International Day of Peace  
21: World Gratitude Day  
22: First Day of Fall\* (Northern Hemisphere)  
22: World Rhino Day  
25: National Hunting & Fishing Day\*  
26: World Rivers Day\*  
29: National Coffee Day

### OCTOBER

National Cybersecurity Awareness Month  
Pro Bono Week\* (last week of October)  
01: International Coffee Day  
01: World Vegetarian Day  
02: Be the Change Day\*  
04: World Habitat Day\*  
04: National Taco Day  
04: World Animal Day  
05: World Teachers Day  
06: World Cerebral Palsy Day  
10: World Mental Health Day  
11: International Day of the Girl  
11: National Coming Out Day  
11: Indigenous Peoples Day\*  
12: World Arthritis Day  
16: Bosses Day  
16: World Food Day  
16: Global Cat Day  
17: International Day for the Eradication of Poverty  
23: Make A Difference Day\*  
29: World Internet Day  
31: Halloween

### NOVEMBER

01: World Vegan Day  
02: All Soul's Day / Day of the Dead  
03: Sandwich Day  
05: International Volunteer Managers Day  
08: S.T.E.M/S.T.E.A.M Day  
11: Veterans' Day  
13: World Kindness Day  
14: World Diabetes Day  
15: National Philanthropy Day  
16: International Day for Tolerance  
18: World Philosophy Day\*  
19: World Toilet Day  
20: National Adoption Day\*  
20: Universal Children's Day  
20: National Family Volunteer Day\*  
25: Int'l Day for Elimination of Violence Against Women  
25: Thanksgiving\* (USA)  
26: Black Friday\*  
27: Small Business Saturday\*  
28: Hanukkah\* (28 Nov-05 Dec)  
29: Cyber Monday\*  
30: Giving Tuesday\*

### DECEMBER

01: World AIDS Day  
03: International Day of People with Disabilities  
04: National Cookie Day  
05: International Volunteer Day  
05: World Soil Day  
07: Letter Writing Day  
09: International Anti-Corruption Day  
10: Human Rights Day  
11: International Mountain Day  
18: International Migrants Day  
18: Bake Cookies Day  
21: First Day of Winter\* (Northern Hemisphere)  
21: Crossword Puzzle Day  
23: Festivus  
25: Christmas Day  
28: Card Playing Day  
30: Bacon Day