

2020 CALENDAR

OF FUN + NOTABLE HOLIDAYS

Inspiration for campaigns, promotions,
and partnerships in the coming year
compiled by Connect Consulting

JANUARY

National Mentoring Month

01: New Year's Day

14: Dress Up Your Pet Day

16: National Religious Freedom Day

19: World Religion Day*

20: Martin Luther King Day*

20: Martin Luther King, Jr. Day of Service*

21: National Hugging Day

25: Chinese New Year*

27: Community Manager Appreciation Day*

27: Chocolate Cake Day

FEBRUARY

Random Acts of Kindness Week* (16-22)

02: World Wetlands Day

02: Groundhog Day

02: Superbowl Sunday*

04: World Cancer Day

08: World Whale Day*

09: National Pizza Day

11: Safer Internet Day*

13: World Radio Day

14: Valentine's Day

17: Random Acts of Kindness Day (USA)

17: President's Day*

20: World Day of Social Justice

25: World Spay Day*

27: Digital Learning Day*

27: International Polar Bear Day

28: Rare Disease Day

MARCH

03: World Wildlife Day

06: Dentist's Day

08: International Women's Day

12: World Kidney Day*

14: National Pi Day

17: St. Patrick's Day

19: First Day of Spring* (Northern Hemisphere)

20: International Day of Happiness

21: Int'l Day for Elimination of Racial Discrimination

21: International Day of Forests

21: World Down Syndrome Day

21: World Poetry Day

22: World Water Day

23: National Puppy Day

24: World Tuberculosis Day

25: International Waffle Day

25: National Pancake Day*

26: Prince Jonah Kuhio Kalaniana'ole Day†

28: Earth Hour*

30: National Doctors' Day

31: International Transgender Day of Visibility

31: Equal Pay Day*

APRIL

National Volunteer Week* (19-25)

National Poetry Month

01: April Fool's Day

02: World Autism Awareness Day

04: Hug a Newsmen Day

07: World Health Day

10: National Siblings Day

10: Good Friday*

12: International Day for Street Children

12: Easter Sunday*

14: World Dolphin Day

15: World Art Day

16: National Stress Awareness Day

16: National High Five Day*

22: Earth Day

23: World Book Day

23: National Picnic Day

25: World Penguin Day

30: International Jazz Day

MAY

01: International Workers' Day

02: Join Hands Day*

03: World Press Freedom Day

04: Star Wars Day

05: Cinco de Mayo

05: National Day of Prayer

05: National Teacher's Day

08: World Ovarian Cancer Day

09: World Fair Trade Day*

09: World Migratory Bird Day*

10: Mother's Day*

10: World Lupus Day

12: International Nurses Day

15: International Day of Families

15: Endangered Species Day*

15: National Chocolate Chip Day

17: International Day Against Homophobia,
Transphobia, and Biphobia

18: International Museum Day

22: International Day for Biological Diversity

23: World Turtle Day

25: African Liberation Day

25: Memorial Day*

JUNE

Pride Month

05: National Donut/Doughnut Day*

05: World Environment Day

08: World Oceans Day

11: King Kamehameha I Day†

12: World Day Against Child Labor

14: World Blood Donor Day

14: Flag Day (USA)

15: Native American Citizenship Day

15: Nature Photography Day

20: World Refugee Day

20: First Day of Summer* (Northern Hemisphere)

21: Father's Day*

21: International Day of Yoga

21: National Selfie Day

22: World Rainforest Day

30: Social Media Day

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JULY

- 04: Independence Day
- 07: Global Forgiveness Day
- 11: World Population Day
- 14: Shark Awareness Day
- 17: World Emoji Day
- 18: Nelson Mandela International Day
- 19: National Ice Cream Day*
- 26: Parent's Day*
- 28: World Hepatitis Day
- 29: Global Tiger Day
- 30: World Day Against Trafficking in Persons
- 30: International Day of Friendship

AUGUST

- 01: Campfire Day*
- 04: National Friendship Day*
- 08: International Cat Day
- 09: Int' Day of the World's Indigenous Peoples
- 09: National Book Lovers Day
- 10: World Lion Day
- 12: International Youth Day
- 12: Middle Child Day
- 12: World Elephant Day
- 17: National Nonprofit Day
- 19: World Humanitarian Day
- 21: Statehood Day*†
- 21: Senior Citizens Day
- 24: National Waffle Day
- 26: International Dog Day

SEPTEMBER

- 04: World Sexual Health Day
- 05: International Bacon Day*
- 05: International Day of Charity
- 07: Labor Day*
- 08: International Literacy Day
- 10: World Suicide Prevention Day
- 11: National Day of Service and Remembrance
- 12: National Video Games Day
- 13: Positive Thinking Day
- 15: International Day of Democracy
- 19: International Talk Like a Pirate Day
- 21: International Day of Peace
- 21: World Gratitude Day
- 22: First Day of Fall* (Northern Hemisphere)
- 22: World Rhino Day
- 26: National Hunting & Fishing Day*
- 27: World Rivers Day*
- 29: National Coffee Day

OCTOBER

- National Cybersecurity Awareness Month
- Pro Bono Week* (last week of October)
- 01: International Coffee Day
- 01: World Vegetarian Day
- 03: Be the Change Day*
- 04: National Taco Day
- 04: World Animal Day
- 05: World Habitat Day*
- 05: World Teachers Day
- 06: World Cerebral Palsy Day
- 10: World Mental Health Day
- 11: International Day of the Girl
- 11: National Coming Out Day
- 12: Indigenous Peoples Day*
- 12: World Arthritis Day
- 16: Bosses Day
- 16: World Food Day
- 16: Global Cat Day
- 17: International Day for the Eradication of Poverty
- 24: Make A Difference Day*
- 29: World Internet Day
- 31: Halloween

NOVEMBER

- 01: World Vegan Day
- 02: All Soul's Day / Day of the Dead
- 03: Sandwich Day
- 05: International Volunteer Managers Day
- 08: S.T.E.M/S.T.E.A.M Day
- 11: Veterans' Day
- 13: World Kindness Day
- 14: World Diabetes Day
- 15: National Philanthropy Day
- 16: International Day for Tolerance
- 19: World Philosophy Day*
- 19: World Toilet Day
- 20: Universal Children's Day
- 21: National Adoption Day*
- 23: National Family Volunteer Day*
- 25: Int'l Day for Elimination of Violence Against Women
- 26: Thanksgiving* (USA)
- 27: Black Friday*
- 28: Small Business Saturday*
- 30: Cyber Monday*

DECEMBER

- 01: World AIDS Day
- 01: Giving Tuesday*
- 03: International Day of People with Disabilities
- 04: National Cookie Day
- 05: International Volunteer Day
- 05: World Soil Day
- 07: Letter Writing Day
- 09: International Anti-Corruption Day
- 10: Human Rights Day
- 10: Hanukkah* (10-18)
- 11: International Mountain Day
- 18: International Migrants Day
- 18: Bake Cookies Day
- 21: First Day of Winter* (Northern Hemisphere)
- 21: Crossword Puzzle Day
- 23: Festivus
- 25: Christmas Day
- 28: Card Playing Day
- 30: Bacon Day